2016

Dear Valued Sponsor/Perspective Sponsor,

With much excitement, we are proud to announce our **3rd** **Annual TRINIDAD MUD RACES sponsored by the TRINIDAD ROUND-UP ASSOCIATION of Colorado.** Our Mud Racing event will be held on May 7, 2016 at the Las Animas County Fair Grounds Arena in Trinidad, CO*.*

*Mud bogging aka Mud racing is a form of off-road motorsports. The goal is to drive vehicles/trucks through a mud pit of a set length. Winners are determined by the time traveled through the pit or the distance he travels. (Time is greater than distance). Typically, vehicles competing range in classes such as Stock, Super Stock, Pro-Stock, Modified, Super Modified, Open and Outlaw. This would include Nitrous and Blowers. Each racer shows pride in the make of the vehicle ranging from all types such as CHEVROLET, FORD, DODGE, JEEP, NISSAN, TOYOTA, ETC.*

Our team has been working to raise money to make this event a first year success which will allow us to host future mud bogs for years to come. We are currently requesting sponsorship/donations and working to make Trinidad, CO the hub for such a great motorsport. I want to make your “company/business” a huge part of that racers pride. This year we are expecting to host a large number of racers from throughout Colorado, New Mexico, The Northern and Western Slope, Eastern and Southern Colorado and of course several of our local Trinidad racers. We are also predicting spectators will be in record numbers.

With that said, we are asking if you would “SPONSOR and/or DONATE” to this event. Hundreds of people will know who **“YOUR COMPANY/BUSINESS”** is and witness the sponsorship and support you showed to the community as well as to this event. With your generous sponsorship/donation, we will gladly offer you major recognition with endless advertising before, during and after the event. This event will also bring in a large amount of revenue to our community.

We know your company/business services the Trinidad, CO area and its surrounding communities. I would like to personally invite you and any other representatives of your company to join us at the event so that we personally could show our appreciation in saying THANK YOU for your support. We hope you will join us with your sponsorship/donation.

Thank you in advance as we are excited to bring this event to our community. **PLEASE Keep in mind, your sponsorship/donation is tax exempt as we are a non-profit organization. I have attached the Sponsorship/Donation form for your completion.**

Respectfully,

Trinidad Round-Up Association

Kristy Buhr-Bennett- Event Director

Karen Buhr and Becky Buhr – Assistant Event Directors